



Hi ... I'm **Iain Heath**

A digital designer working for a better web.

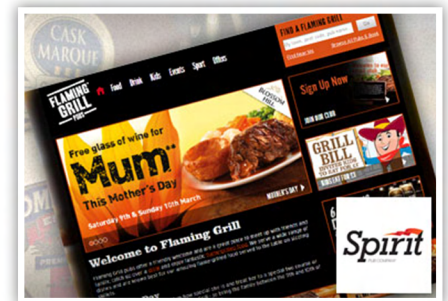
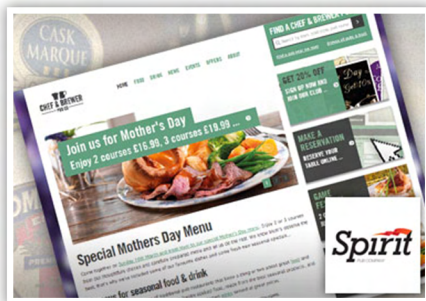
www.iainheath.co.uk



I am an extremely passionate & skilled User Experience Designer. With roots in Computer Science & Product Design; the fuse of technology & design creating amazing experiences has always interested me. I am fundamentally a pixel pusher who enjoys nothing more than getting his pencils & crayons out and getting deeply involved with the creative process of creating amazing online experiences. I love working to design delightful digital products and services, which are highly engaging across channels. My approach of combining business strategy, cutting edge technology and design thinking leads to pragmatic executions that have real meaning & value for their users & owners. I love sharing my knowledge to enable my clients to achieve their business objectives, but also to make the web a better place to be.

Specialties: Web Design, Mobile Web design (UxD, RWD & SWD), User Experience design (UxD), Interaction Design (IxD), Online strategy, Information Architecture (IA), PRINCE2 Project Management Practitioner.

Here's my 'latest 3' projects to give you an idea of what I have been up to recently ...



I design and build amazing digital products by focussing on ...

- > Online digital design
- > Front-end & UI designer
- > Content Strategy & Management
- > e-commerce design
- > Information Architecture (IA) & Information Design
- > Interaction Design (IxD)
- > User Experience Design (UxD & CxD)
- > Responsive Web Design (RWD)
- > Online & digital strategy & consultancy
- > Project management & Change Control
- > Touch & Mobile design
- > Search Engine Optimisation
- > Usability
- > User Centred Design (UCD)
- > Web Standards & Accessibility